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October 2020

SAP Analytics Cloud in a Nutshell

Why is SAP Analytics Cloud Important:

Most companies have tried but failed to become truly data-driven for decades, struggling mightily with multiple versions of the truth, data silos throughout the enterprise, and lack of simple self-service for business users.

SAP Analytics Cloud uniquely combines business intelligence with integrated visualization, data modeling, predictive capabilities, forecasting, and collaborative planning. This highly-regarded solution reduces data duplication and silos by accessing live data sources, while making it 'one-click' simple for business analysts to leverage advanced technologies and create their own smart insights.

What is SAP Analytics Cloud:

SAC is a next generation analytics suite that delivers on the promise of combining data sources with advanced technologies in a simple-for-anyone-to-use system.

Key capabilities:

1. Access to live, real-time data sources.
2. SAC combines traditional business intelligence with dynamic visualization, smart data modeling, prediction algorithms, forecasting capabilities, and enterprise planning excellence.
3. Streamlined ability to operationalize insights back into the daily business processes.
4. Converge data from various departments to answer high-value questions and unlock valuable insights.

SAP Analytics Cloud Benefits:

- SAC reduces the complexities of data duplication, transformation, and timing by accessing live data, eliminating numerous data silos.
- SAC offers a broad array of pre-built content that delivers value to the business quickly, especially useful for companies who have invested in SAP applications over the years.
- SAC simplifies the effort needed to maintain a complex technology landscape:
  Business users gain self-service insights while the data is empowered and governed by I.T.
- SAC leverages advanced technology like machine learning and artificial intelligence at a click, highlighting data correlations while enabling simulations and projections not obvious to the naked eye.
- SAC offers excellent planning and forecasting within the same tool, helping business leaders make proactive decisions that accelerate positive results.
- SAC supports the natural decision making process, *from* reporting *to* asking greater questions of the data *to* analyzing results *to* predicting and forecasting the future *to* taking timely actions based on insights.

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