SAP Point of View | PUBLIC

SAP Business Technology Platform

The Power of SAP Integration Suite's Prepackaged Content

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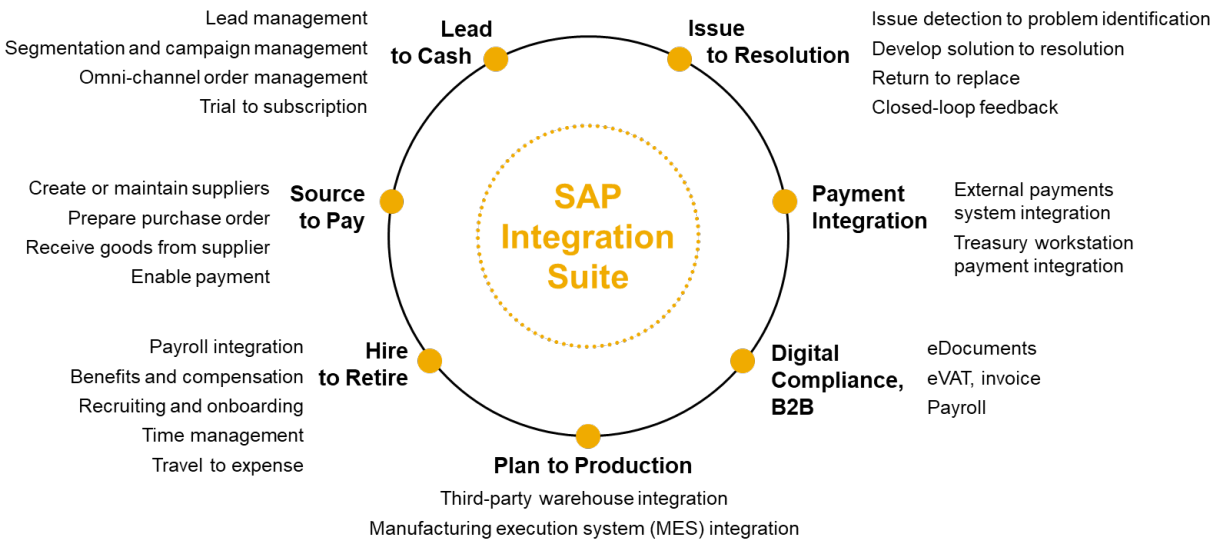
THE BEST RUN SAP

Accelerate Business Outcomes with Prepackaged Integration Content

SAP Integration Suite, a pivotal component of SAP BTP Business Technology Platform (SAP BTP), is an open and modular integration platform-as-a-service (iPaaS) supporting a comprehensive set of enterprise-wide integration scenarios. SAP Integration Suite supports hybrid, heterogeneous landscapes and accelerates integrations with out-of-the-box content packages to seamlessly connect end-to-end business processes across all lines of business (LOBs), data, people, and devices.

With **prebuilt integration packs**, customers can discover, configure, and deploy the prepackaged, ready-to-go integration tools on their own – without initiating a complex integration project or recruiting IT expertise. Users can also customize these integration packs to suit individual landscape needs and build customized integration flows using the intuitive interface.

Prebuilt integration packs support end-to-end business processes



Fully Maintained by SAP

2,400+
Out-of-the-box integrations

170+
Open connectors

170+
Business events

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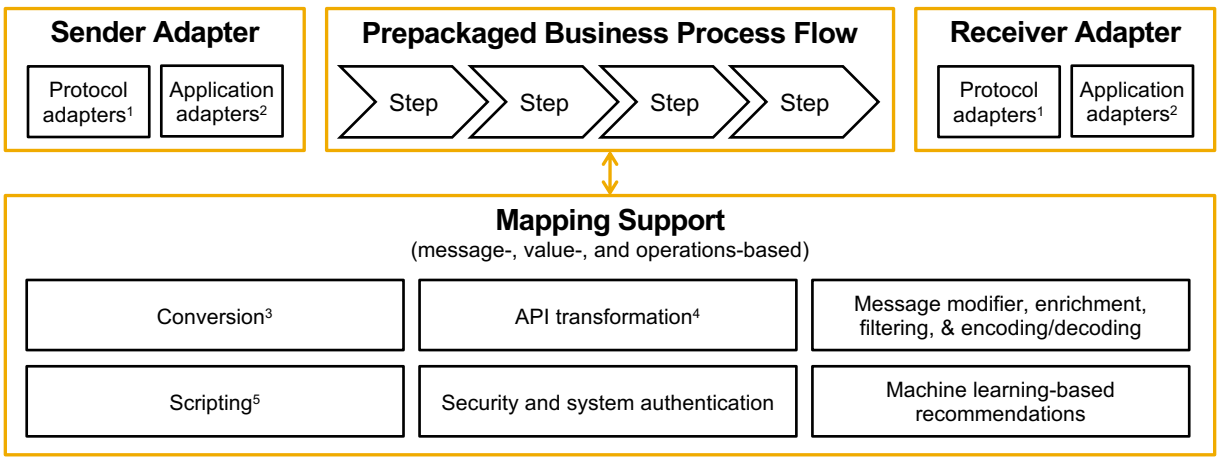
Discover APIs in SAP API Business Hub

The SAP API Business Hub provides a central place to find and access prepackaged content and is available to SAP Integration Suite customers. Users can intuitively search online or directly from within the SAP Integration Suite tooling for different application integrations from SAP such as SAP S/4HANA, SAP ERP, SAP CX applications and partner content (including CRM system integration, e-document and end-to-end scenarios, and artifacts).

The integration flows can then be deployed by SAP Integration Suite. The prebuilt content saves you a tremendous amount of time and cost, as the mappings and subsequent updates between systems – SAP and third party, cloud, and on premise – have already been done for you. Users also receive administrative notifications when updated versions are available.

ERP and CRM Connectivity: The diagram below is an example is between ERP and CRM, sharing product master, account, sales order, pricing, and sales contract data. IT just needs to tweak the two adapters, typically with URLs and credentials, the prepackaged flow is out-of-the-box, and the mappings can be used as is or adjusted according to business needs.



1 HTTP, HTTP including Rest Client, SOAP, OData, Kafka, JDBC, JMS, etc.

2 SAP and third-party (AWS, MSFT, Salesforce, etc.), Specialist B2B, and E-government capabilities

3 CSV to XML, Json to XML, etc.

4 SOAP to OData, SOAP to Rest, OData to Open API, etc.

5 Groovy, JavaScript, etc.

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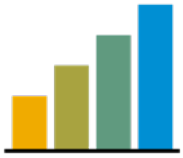
Prepackaged Content Delivers Customer Value

SAP Integration Suite's prepackaged content provides value across four main categories:

Quicker to Deploy

Cheaper to Maintain



Business Impact

Reduced Headcount

SAP delivers rich prepackaged integration content out of the box that **enables you get started quickly.** These integration packages are created for some of the commonly used integration scenarios. They contain integration flows, value mappings, documentation, and more.

By using this content, you can easily get started with **minimal integration developer effort**.

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Quicker to Deploy

By leveraging the prepackaged integration content, you can accelerate your development 5X. This is because you don't need to worry about the mappings for a specific flow since they are taken care of by SAP.

SAP integration artifacts contain the information required for the runtime components to process messages in the context of a certain integration scenario (SAP to SAP, SAP to third-arty, or third-party to third-party).

SAP integration flow artifacts can be viewed in the design part of the user interface where changes can be made for the connectivity settings and processing steps.

Then, when an integration developer has finished the modeling tasks, it's a simple step to deploy the integration artifact in an executable to the integration tenant.

20%

Faster time to market due to quicker development time frame

Learn more

80%

Faster time to value with real-time integration

Learn more

75%

Faster migrations to Integration Suite, compared to migrations using third-party integration tool

Learn more

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Lower Maintenance Costs

Savings of 10X can be realized through SAP prepackaged integration content. On a regular basis, SAP updates the 2K+ integration artifacts posted on SAP API Business Hub. This enables integration users to benefit from the latest versions, which leverage best practices and updates to guarantee the ultimate performance.

SAP integration customers can choose when they wish to take advantage of these updates. SAP and our partners regularly make updates to integration artifacts that cover SAP and third-party applications.

Prepackaged integration content typically includes a business process flow between two systems, a value mapping (transformation between systems), and associated adapters.

Cheaper to Maintain

20%

Cost savings using pre-delivered integration packs

Learn more

40%

Reduction in TCO across its integration landscape

Learn more

66%

IT infrastructure costs saved

Learn more

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Business Impact

By leveraging prepackaged SAP Integration Suite content, you'll be able to benefit from the associated business impacts of:

- Faster processing of transactions, e.g. order entry, change orders
- Reduced timelines for finance closing
- Faster calculations of operational costs
- Ability to operate your customer facing processes in real-time
- 360-degree views of your business
- Improved supply chain visibility with better efficiencies/flexibility
- Bidirectional communications with business partners/suppliers
- Shortened time to market
- Greater access to external datasets
- Savings on IT infrastructure costs
- Higher data utilization
- Improved data accuracy for better and faster decision-making

35%

Improved efficiency in warehouse processes

Learn more

20%

Increase in new registered customers

Learn more

15.2%

Increase in sales consultant productivity in one year

Learn more

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Reduced Headcount

Because SAP is doing more in managing your integration content, you can do less!

As a result many SAP integration customers have reported they are able to manage their integration team with less people than they had before. (These cost savings have been reported in the 50-60% range by multiple SAP customers).

In some cases, SAP integration customers have leveraged this extra headcount to more proactively serve their business stakeholders. By focusing on underlying business needs and priorities, the function of integration can help solve data silos, inefficiencies, and gaps.

In other words, more time can be spent on value-add activities with SAP integration since the day to day tasks of content management and updates are taken care of by SAP.

60%

Reduction in turnaround time for incident management

Learn more

>5x

Increased project speed and reduced costs

Learn more

6x faster

Process of adding new products (SKUs) to the Web site

Learn more

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Creating More Innovative Mobility Solutions with Integrated SAP Solutions

Automotive company Toyota Motor Corporation Australia Ltd. (TCMA) is transforming its business and IT processes to deliver innovative mobility services to its customers. To optimize the Lexus extended loyalty program, the company decided to extend its IT systems with SAP Business Technology Platform and integrate complex processes across its landscape.

Partner Bourne Digital applied SAP's human-entered approach to innovation to transform enterprise applications into customer value based on SAP Business Technology Platform. Leveraging the Cloud Integration capability of SAP Integration Suite and Business Rules capability of SAP Workflow Management, Toyota and Bourne Digital integrated various IT systems and implemented SAPUI5, which provided a rich user experience.

With its new, integrated "Cloud Rewards Management" solution, TMCA business staff have a set of account management services and applications accessed using the SAP Cloud Portal service. The solution manages each of the Lexus extended loyalty accounts and automates and orchestrates the related transactions from dealers, service providers, and end customers. TMCA business staff also have access to real-time dashboards to report on the loyalty rewards accounts.

"Using SAP Integration Suite allows us to leverage our existing SAP investments and enabled us to **rapidly deploy a robust solution** in a highly complex landscape of systems that included legacy and modern applications."

Krishna Patil,
Solution Architect,
Toyota Motor Corporation Australia, Ltd.

50%

Reduction in integration costs

30%

Faster time-to-market

Featured Partner

BOURNE DIGITAL

TOYOTA

Toyota Motor Corporation Australia Ltd.
Melbourne, Australia

Industry
Automotive

Featured Solutions and Services
SAP Integration Suite, SAP Business Technology Platform, SAP Cloud Portal service, SAP HANA Cloud, SAP Business Application Studio, SAP ERP, and SAP Workflow Management

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Next Steps

- Contact your SAP representative to schedule an SAP Integration Suite discussion
- Read the blog about an integration study that informs of user payback within six months
- Check out our prepackaged integration library at the SAP API Business Hub
- Learn about SAP's integration methodology, which covers SAP and third-party integrations
- Get started with step-by-step, guided integration missions on SAP Discovery Center

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